



## Sponsorship Opportunities



### Harlem Wizards Family Fun Event *Saturday, March 23, 2024*

The Harlem Wizards are coming to challenge our Abington School District (ASD) Teachers to a basketball game, for more than 1,200 guests, that will be memorable and full of laughs! The Abington Educational Foundation (AEF) is pleased to offer sponsorship opportunities for this family event that will provide visibility and recognition, reaching many of the 55,000 residents of the Abington Township community.

The support of our sponsors will fund AEF's efforts to enrich the lives of ASD students through learning grants that support STEM initiatives and student achievement. We greatly appreciate your consideration!

#### PRESENTING SPONSOR (\$10,000)

Secured by:  **chartwells**  
serving up happy & healthy

#### HOME TEAM SPONSOR (1) (\$5,000)

##### Pre-Event Promotions

Logo prominently displayed on promotions and emails to 10,000+ constituents.  
Logo on homepage and event page on AEF's website and AEF social media.

##### Event On-Site Recognition

Opportunity to speak during game.  
Opportunity to participate in meet and greet with Wizards Basketball Team.  
Logo on Abington Home Team jerseys.  
Recognized by MC during game.  
Banner on display during event.  
Logo displayed prominently on sponsor appreciation signage.  
Opportunity to distribute promotional item at end of game.  
Ten Complimentary Event tickets.

##### Post Event Appreciation

Recognized in post event communications via email and social media.  
Opportunity to be featured in an AEF newsletter article.

## CUSTOMIZED SPONSOR OPPORTUNITIES (\$2,500)

Souvenir Sponsor secured by:



### HALFTIME (1), REFEREE (1)

Logo (with link) on AEF website event page.  
Recognized on AEF social media outlets.  
Announced as sponsor during game.  
Logo displayed on sponsor appreciation signage at event.  
Eight Event tickets.  
Halftime Sponsor: Logo on Halftime signage.  
Referee Sponsor: Logo on Referee shirts.  
*Plus all benefits listed below.*

### SLAM DUNK PARTNER (\$1,000)

Opportunity to display banner during event.  
Opportunity to distribute promotional item at end of game.  
Seven Event tickets.  
*Plus all benefits listed below.*

### SWISH PARTNER (\$500)

Recognized in post event communications via email and social media.  
Six Event tickets.  
*Plus all benefits listed below.*

### HOOPS PARTNER (\$250)

Name displayed on sponsor appreciation signage at event.  
Recognition in AEF newsletter.  
Five Event tickets.  
Philanthropic contribution to support ASD students.

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## SPONSOR COMMITMENT

I agree to support AEF as a sponsor of the Harlem Wizards Family Fun Event.

\_\_\_\_\_  
*Name* *Sponsor Level*

\_\_\_\_\_  
*Title* *Organization*

\_\_\_\_\_  
*Email* *Phone*

\_\_\_\_\_  
*Signature* *Date*

## AEF CONTACT

For more information and to become a sponsor, please contact:

Erin McKenna Zimmerman  
Executive Director, AEF  
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215-517-2888 / ErinZimmerman@abington.k12.pa.us

Sponsorship can be fulfilled in the following ways:

1. Mail check written out to AEF
2. Make contribution online at [www.aef-pa.org/donate-now](http://www.aef-pa.org/donate-now)